

ASHRAF MERRAH

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Summary

Drupal Developer & Designer, Performance-oriented interface designer with excellent understanding of technologies, accessibility requirements (WCAG). Offering three years of progressive experience in working in government web-based projects from concept and design through testing, Successful at achieving browser, device and operating system compatibility objectives while satisfying client desires and producing robust, sophisticated designs.

Skills

- Full stack CMS platforms website development with Drupal.
- Expert in Interface and graphic design follow with use of UX, UI and web content accessibility guidelines.
- Experienced developer in various languages and environments (JavaScript, CSS / SCSS, PHP, Flash AS2)
- Experienced data modelling in various markup languages (JSON, HTML, XML)
- Expert with Adobe Creative Cloud, including Premiere, After Effects, Photoshop, Illustrator, InDesign
- Experienced with web application and environments (Bootstrap, GitHub, Dreamweaver, database, MySQL, FTP, domains cPanel)

Experience

07/2018 - Current
BTC
Charlottetown, PE

Web Designer and Developer

- Upgrade government system platforms Key Skills Design and develop modern and responsive websites from scratch Maintain and upgrade system platform Responsibilities Redesign the websites user interface and user experience.
- Set up and configure the web server for these sites.
- Build, develop, design and style all landing pages.
- Test and debug website in different platforms and browser.
- Update and maintain client's website and contents.
- Update the system code and database connection.
- Expert in Drupal webforms building and validation
- Build and design the moderation and configuration pages format controls Design the module structure for the best user experiences Design the User interface in the back end and front end
- Build a multiple responsive layouts design for photo contents and feed layout view Ensure the custom module compliance with accessibility standards.
- Worked in three Government Multi-Site (Election PEI, Legislative Assembly and Courts).

01/2017 - 01/2018
Cloudigi
Charlottetown, PE

Project Manager, Web Developer and Designer

- Key Skills Responsible for the brand and development, website traffic growth web site UI Responsibilities Developed Member login system using Java Script and HTML Design and develop website for all platforms includes (web, tablets and mobile) Design and published a magazine (New Life PEI) first edition.
- Project Manager for Driving school website system for Prince Edward Island.
- Set up hotel bookie system with Drupal Modules

01/2015 - 01/2016

Talk International
Fort Lauderdale, FL

Web Developer and Designer

- Key Skills Manage upgrade projects for clients moving from Drupal 7 to Drupal 8 and WordPress Responsibilities Maintain site configurations and stability through debugging.
- Build multiple Drupal modules and leverage existing modules.
- Configure customer sites to meet their specific needs with Drupal and WordPress Secure customer sites through installing and configuring Drupal coding Work on Drupal front and back end development, along with theming.

01/2010 - 01/2012

Enable Healthcare Inc,
Summerside, PE

Web Designer and Digital Marketer

- Key Skills Manage and update the company website through WordPress CMS Responsibilities Create landing pages, email marketing and banner targeting to meet specific targeting audiences using design skills with Photoshop illustration, coding skills with CSS, HTML, JavaScript, PHP and CMS plugins Responsible for graphic design and marketing, redesigning page UX, and UI to meet the standards of modern and up to date technology for the design and programming language www.talk.edu, Follow and understand the development Lifecycle (Requirements, Design, Development, Testing, Training and publishing) Migrate website from testing to live environment.

01/2007 - 01/2008

CreativeLab
Nicosia, Cyprus

Roles Interactive Web Developer

- Key Skills Develop web site architecture using interactive programs such as Adobe Flash Responsibilities Source, select and organize information for inclusion and design the appearance, layout design Research and evaluate a variety of interactive media software products www.creativelab.com.cy.

Education

01/2015

Boca Raton, FL, USA

Master of Science in Communication and Design Media

Lynn University

01/2009

Toronto, ON

Postgraduate in Advanced Digital Design

George Brown College

01/2007

Nicosia, Cyprus,
Cyprus

Bachelor of Science in Multimedia

University of Nicosia